



Associate Member Benefits

2024/25

CATO

	Platinum	Sapphire	Gold	Tourist Board
Annual Fee (ex GST)	\$ 3,300	\$ 1,650	\$ 750	\$ 600



Associate Member Benefits	Platinum	Sapphire	Gold	Tourist Board
Acknowledged by CATO at all engagements and functions	YES	N/A	N/A	N/A
Logo Features in every EDM	YES	N/A	N/A	N/A
Priority listing on CATO website (home page)	YES	N/A	N/A	N/A
Listing on CATO Website with link to member	YES	YES	YES	YES
Priority access to CATO event sponsorship opportunities	YES	YES	N/A	N/A
CATO event sponsorship opportunities	YES	YES	YES	YES
Regular updates on all aspects of the sector	YES	YES	YES	YES



Associate Member Benefits	Platinum	Sapphire	Gold	Tourist Board
Host Member webinars per membership year	4	2	N/A	N/A
Additional hosted webinars @ \$500 +GST each	YES	YES	N/A	N/A
Exclusive member EDM	2	1	N/A	N/A
Additional exclusive member EDM @ \$500 +GST each	YES	YES	N/A	N/A
Inclusion within regular member EDM's per membership year	6	4	2	2
Additional inclusions within regular member EDM's @ \$250 +GST each	YES	YES	YES	YES



Associate Member Benefits	Platinum	Sapphire	Gold	Tourist Board
Opportunity to participate at Board meetings	By Invitation	N/A	N/A	N/A
Eligible to be nominated for CATO Board	YES	YES	YES	YES
Exclusive access to networking opportunities	YES	YES	YES	YES
Access to exclusive sector research	YES	YES	YES	YES
Personal introductions to CATO members as required	YES	YES	YES	YES
Spotlight feature on CATO social media (FB & LinkedIn)	4	2	1	1
Exclusive use of the CATO Associate Member logo	YES	YES	YES	YES